

Abstract of the Disclosure

An absorbent article comprising an absorbent body enclosed between a liquid-permeable liner sheet layer and a liquid-impermeable backsheet layer is disclosed. The article has a longitudinal axis, a relatively wide anterior end and an opposite posterior end connected by side margins to define a generally triangular shape. The side margins substantially continuously converge to the posterior end, and at least one tab extends from each side margin. There is at least one attachment element aligned oblique to the longitudinal axis of the article that is associated with each tab.

A method of placing an attachment element onto an absorbent article at an angle that is oblique to a machine direction is also disclosed, along with a product formed by the method. A first attachment element is separated from a first supply of attachment material that is aligned in a machine direction and is rotated from the machine direction to a predetermined angle that is oblique to the machine direction. This attachment element is indexed to an absorbent article moving in the machine direction and is applied to the absorbent article. A second attachment element may be similarly applied to the absorbent article, and it may be aligned opposite the first attachment element.

An apparatus for placing at least one attachment element onto an absorbent product at an angle that is oblique to a machine direction is also disclosed.